

Distributor of Value - VAD



+18 years delivering IT solutions.

- Base in USA (Headquarters)
- With operations in 17 countries
- **+300** people
- +50 System Certified Engineers
- 4 units of business:
- Professional Services
- Distribution
- Education
- Cloud Solutions





mware

Units of Business







Portfolio 2020 - Distribution

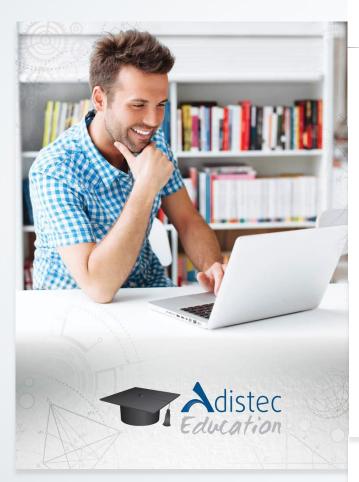




Our Brands

Education















kaspersky



- +4000 engineer in the last 2 years.
- Own Staff with certified Engineer.
- Own training rooms in most of our offices in Latam.
- We have several awards as a leading training center.
- Our own laboratory infrastructure.



Adistec Professional Services



Our Catalogue Includes:

Implementation and installation: pre-configured services with proven methodology for installing and deploying data centers and security solutions both on-site and remotely.

Consulting services: including evaluations / design / implementation and quality control.

Managed services: outsourcing of critical processes to optimize performance and reduce costs. This service includes resource allocation, processes and execution, becoming an extended arm of your IT Department.

Cloud services: including data center design, deployment, upgrades, and multi-tenant deployments





Adistec Cloud Solutions (ACS)















kaspersky







- More than 200 active contracts in the region.
- Pay Per Use Model.
- 13 Years of Experience in Cloud Licensing Topics.
- Datacenters implementation experience





Which license should I choose?



Are you providing any form of access or operating on behalf of a third party?



Are you providing third party access to your own internally developed applications?



of third parties
Enroll in the VEEAM
Cloud Service Provider
Program





Traditional Backup
Use perpetual license
Currently permitted
through EULA.

Software as a Service (SaaS)

Use perpetual license

Currently allowed through EULA modified by Veeam Product

Guide



VCPP – VMware Cloud Provider Program





VCPP (formerly VCAN-VSPP) is VMware's partner program designed to meet the needs of Service Providers based on a monthly lease model of their products.

This new modality will allow Service Providers to acquire, according to their demand, the number of licenses necessary to provide a service to their customers without additional costs.





VCPP - Benefits





- ➤ A contract is signed for **12 months** with a fixed price.
- It does not require the purchase of the software, it can be downloaded for free with your access to MyVmware.
- Access to the Central Partner (marketing material, manuals, communications).
- Partner profile and inclusion in the directory of recommended Partners.
- ➤ There are different levels of contracts that allow you to obtain **discounts and improvements**, where the lowest level is very accessible.
- > There is **no charge** for belonging to the VCPP program.
- > The VCPP contract does not have an objective or stipulated quota to fulfill.
- The Service Provider pays per month according to the use made of licenses (On Demand) and according to the level of VCPP contract in force.
- It adapts to the way service providers charge their customers.



VCPP - Beneficios





- ➢ Global reach, all countries have the same price list, enabling you to compete globally.
- Price Stability. Prices vary once a year (December) per VMware layout.
- Conferences for partners and VMworld*.
- Newsletters.
- Logo of the CPP service provider.
- Discounts for trainings (regional).
- The software will be **updated free of charge by VMware** while the Service Provider's contract is active.
- Technical Support "Production" level included, provided by VMware direct.





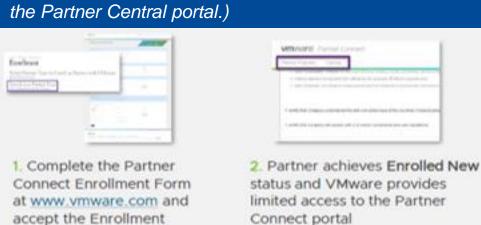
How join to VCPP Program?



Admission requirements

Agreement

- Complete the online application and accept the agreement.
 http://www.vmware.com/partners/service-provider
- (If you are already a VMware partner, use the cross-enrollment link on the Partner Central portal.)
- Download the latest version of the "Usage Meter" software.
- Implementation of "vCloud Usage Insight".



5. Complete the Partner Connect Authorization

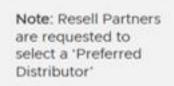
Form to achieve Enrolled Authorized status.

Form includes acceptance of the VMware

acknowledgement of the Code of Conduct.

Partner Connect Agreement and







- 3. Within 120 days of enrollment, the following must be completed:
- (2) VSP Foundation
- Ethics and Compliance training



- 4. The organization's compliance contact should also complete:
- Intake Form
- Partner Integrity Due Diligence Questionnaire (if required)



- Cloud providers must complete (1)
 VOP-CP training
- If selling subscriptions, one team member must complete (1) <u>VOP-SE</u> training.
- Cloud Providers sign a rental agreement with their Aggregator



How join to VCPP Program?





2- Contact your local Adistec executive, who will send you the digital VCPP contract.







4- Adistec will process your contract with VMware and will you will be able to download the keys and the products from MyVMware so that you can activate them (this process takes 48 hours).

5- The partner must install as a mandatory requirement the software "Usage Meter" (latest version) for easy measurement and automatic report of vRAM use.





6- The partner is ready to offer the service to its customers and to sell!



VCPP GUIDES- Vcloud Provider Program



- □ Download and review the Program Guide and Product Guide for an overview and more information about policies, requirements, and benefits.
- Available from Partner Central at www.vmware.com/partners

vmware Partner Network

VMware Cloud Provider[™] Program Guide

vmware' partner network

PROGRAMA VMWARE CLOUD PROVIDERS





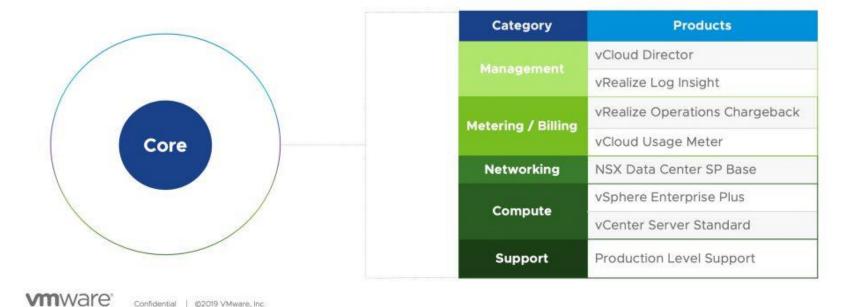
VCPP – Bundle CORE (Flex Model)



One Core

Your Cloud. Your Way.

- · Single, unify starting place eliminates complex decisions
- · Purpose built and standardized ensures predictability and consistency
- · Built from solutions majority of our Cloud Providers use
- Deploy with 1-click with Cloud Provider Pod



Note: among other products available in the program.
Refer to the VCPP Product Guide for details.

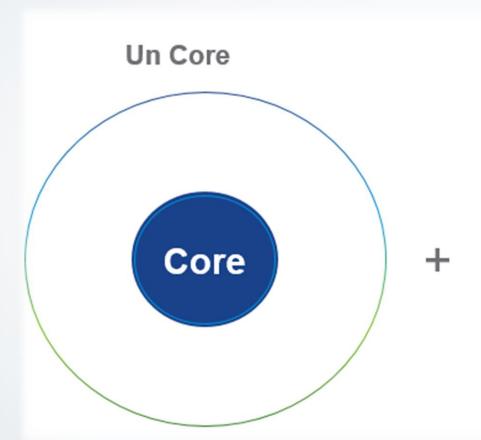


cloud provider

PROGRAM

VCPP - Create a set of services and combinations

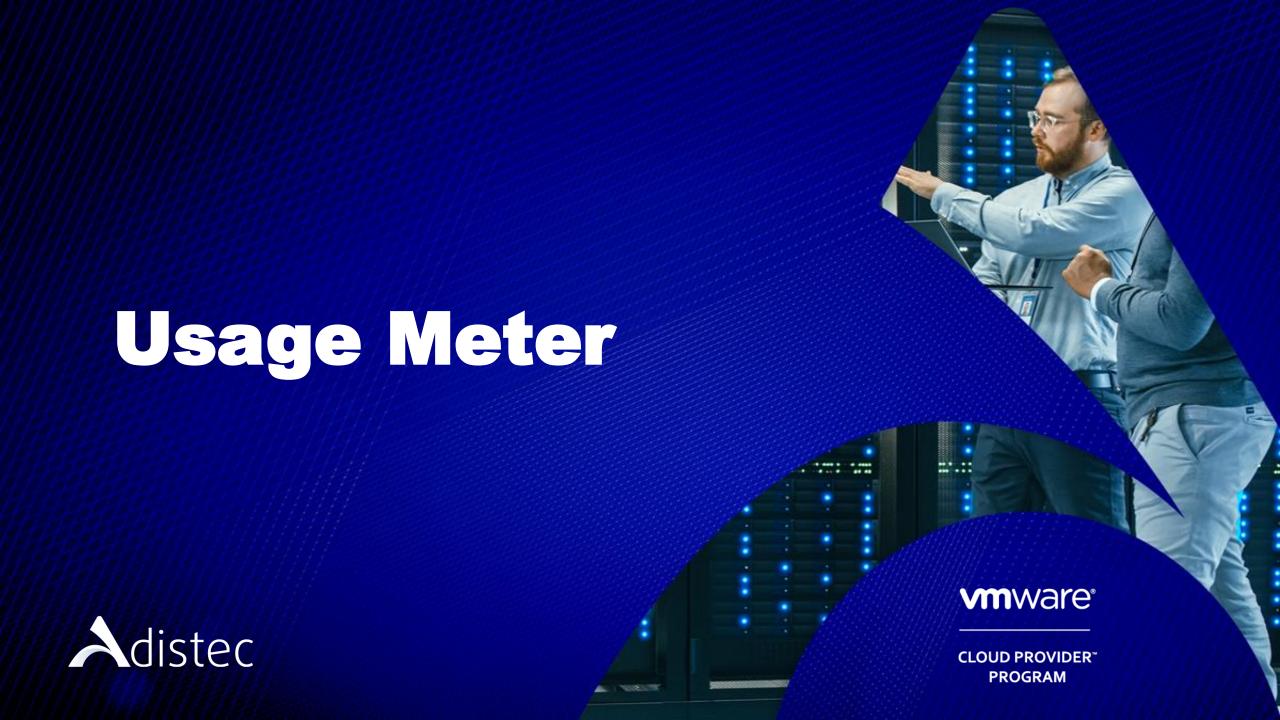




Add-Ons Disponibles

New Add-on Products	Points*
VMware vRealize Operations Advance	1.75
VMware vRealize Operations Enterprise	3.00
vRealize Automation Advanced	1.75
vRealize Automation Enterprise	2.75
vRealize Network Insight Advanced	0.75
vRealize Network Insight Enterprise	1.50
Integrated OpenStack - DC Edition	1.00
vRealize Suite Standard	2.00
vRealize Suite Advanced	3.50
vRealize Suite Enterprise	4.25
NSX-Data Center SP Professional (upgrade)	2.00
NSX-Data Center Advanced (upgrade)	3.00
NSX-Data Center Enterprise + (upgrade)	4.50
More	





VCPP – Example Usage Meter



Example of measure of vRAM:

- 24 VM encendidas, cada una con 4 GB de vRAM asignados, consumen un total de 96 vGB.
- VM encendidas durante un mes completo de 30 días (720 horas)
- 8 VM apagadas que no consumen capacidad de vRAM.



Virtual Data Center A 16 VM encendidas, 50 % de vRAM reservada

Virtual Data Centerl B 8 VM encendidas, 75 % de vRAM reservada

(4 GB de vRAM) apagada

El usuario crea 32 VM con 4 GB de vRAM asignados y solo enciende 24. Solo las VM encendidas consumen capacidad de vRAM.

Centro de datos virtual A		
Cantidad total de VM encendidas	16	
Cantidad total de vRAM asignada	64 GB	
vRAM facturada al proveedor de servicios (64 GB × 50 % de reserva)	32 GB	

	Centro de datos virtual B		
Ca	ntidad total de VM encendidas	8	
Ca	ntidad total de vRAM asignada	32 GB	
	AM facturada al proveedor de servicios (32 GB × % de reserva)	24 GB	

Cantidad total facturada al proveedor de servicios por mes de 30 días (720 horas)

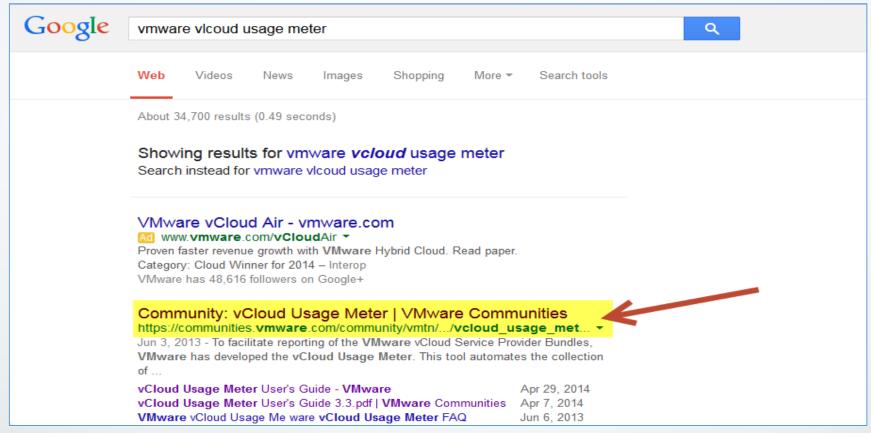
Puntos totales (CORE = 7 puntos) (Horas promedio de vRAM × Puntos)	392 puntos
Horas promedio de vRAM (vRAM × cantidad de horas de encendido ÷ 720 horas)	56 GB horas
Cantidad total de vRAM reservada	56 GB



How to find the vCloud Usage Meter?



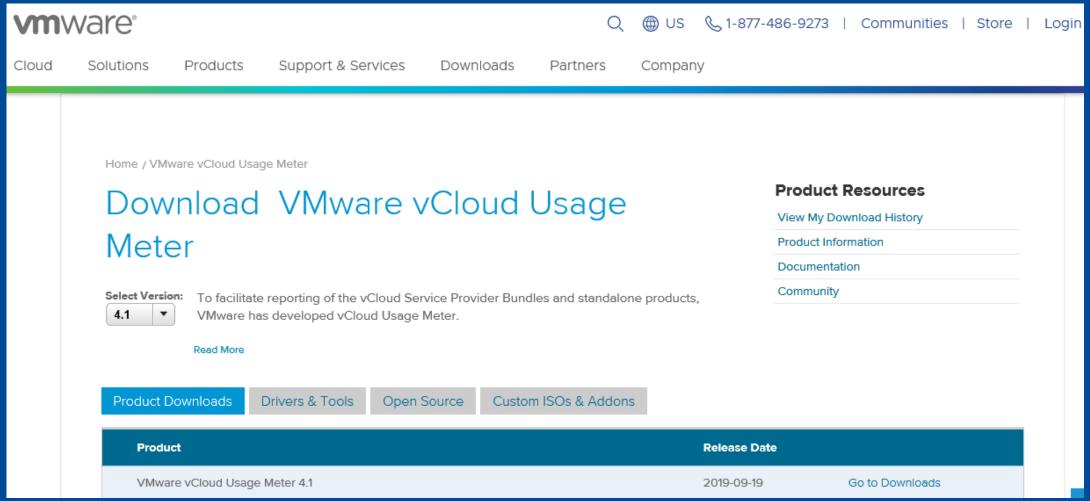
You can search Google as 'VMware vcloud usage meter' and you will find the public "community page".





vCloud Usage Meter- Download







vCloud Usage Meter-Installation



VMware [®] vCloud Usage Meter 4.1

Welcome to Usage Meter

Username

Password

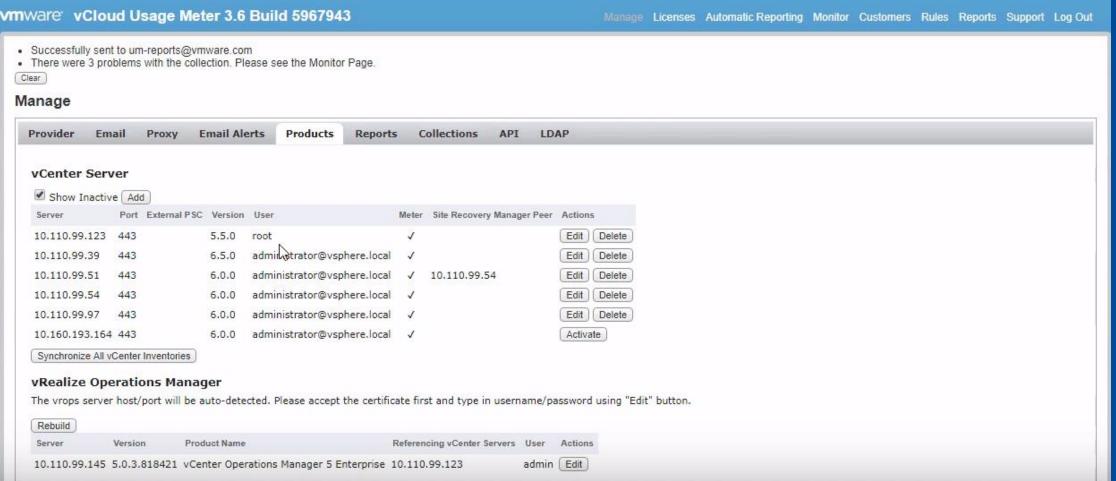
LOGIN

vmware

CLOUD PROVIDER

vCloud Usage Meter- Home / Options

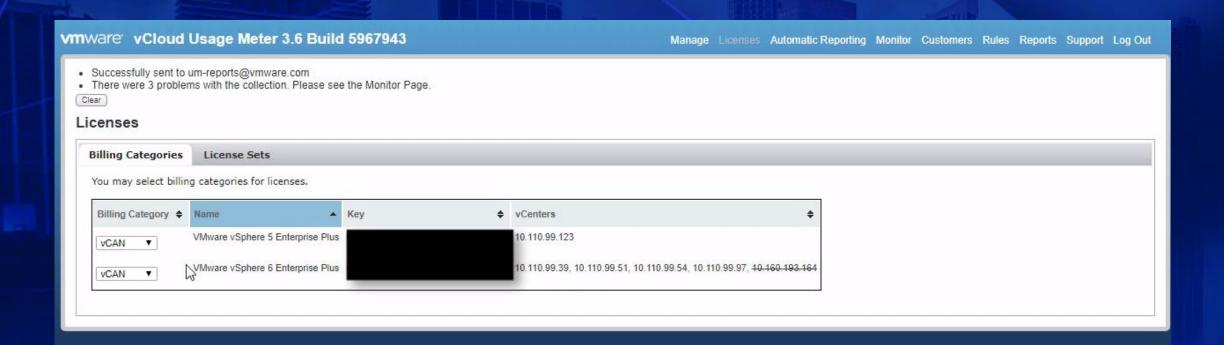




vCloud Usage Meter- Licenses Identification



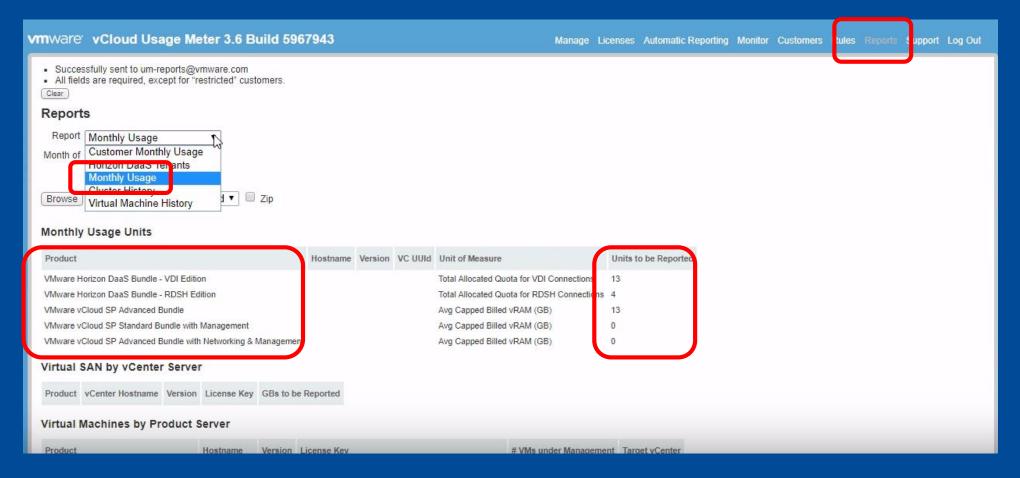
Here you can categorize your licenses in perpetual, demo or VCPP



vCloud Usage Meter- Monthly Report



- Select the month and year of your usage period and then select Browse to run the report.
- You can also export data to Excel file format.
- This is the use of the product that will enter the Business Portal.





vCloud Usage Meter- Automatic Reporting



mware vCloud Usage Meter 3.6 Build 59	067943	Mai		
Successfully sent to um-reports@vmware.com There were 3 problems with the collection. Please see the Clear Automatic Reporting You can set up Usage Meter to automatically generate and er		6		
Submit reports to VMware Usage reports are automatically sent. Clicking the button be Submit now Configure proxy settings for automatic reporting to VMware Last time usage reports sent: 2017-10-16 11:49		Submit reports to self		
Name: Delete To select an automatic report, use the "Name" select control. The form on the right presents the report details. To create or change a report, enter details in the form and push Save. Use the Delete button to delete the selected report.	Name Reporting Day 5 ▼ Reports Cluster History Customer Monthly Usage Horizon DaaS Tenants Monthly Usage Virtual Machine History	Name: Delete To select an automatic report control. The form on the right of the report create or change a report and push Save. Use the Deselected report.	ht presents the report details. rt, enter details in the form	Reporting Day 5 Reports Cluster History Customer Monthly Usage Horizon DaaS Tenants Monthly Usage Virtual Machine History License Sets From Email
				To Email Save Last time report sent:

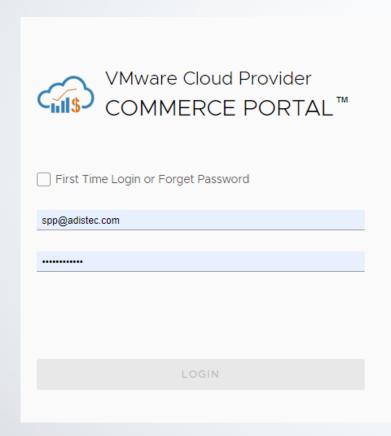


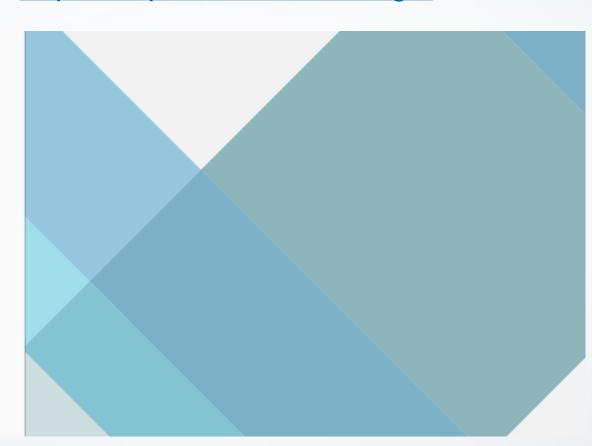


Commerce Portal – Home Page



URL: https://vcp.vmware.com/login





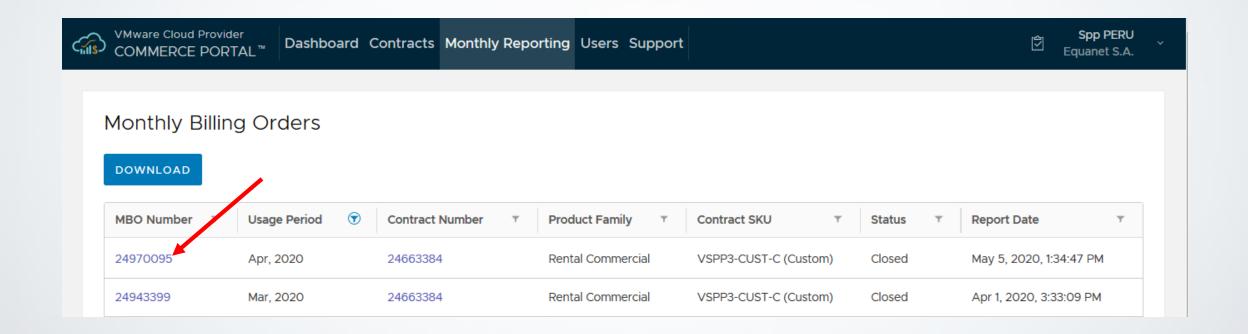
Note: You have the ability to change the selection from 'Language' for the tool to English.



Commerce Portal – Home page



- ☐ Home page when logging in to the Commerce Portal
- ☐ Select the usage report and click MBO Number to open the report.



Commerce Portal – Home page



V Cloud Infrastructure and Management Select the product to report.		Place the amount that appears in the Monthly Usage report of the Usage Meter.			Total: 787
Product	UoM	Units	PPU	Points	
VMware vCloud SP Advanced Bundle (*New*)	GB vRAM	95.00	7.00	665 🚃	
VMware Virtual SAN Standard	Per 1 GB of Used Capacity	6,115.00	0.02	122	

- ☐ If when installing the Usage Meter, you opted for the automatic report version; You will find that upon entering the month, the report is already completed. We request that the data be correct and press the SUBMIT / SEND button, so that the Aggregator can process it
- ☐ For more information click in the next link:

 (https://www.youtube.com/watch?v=UuDzusE7ujU&t=12s)

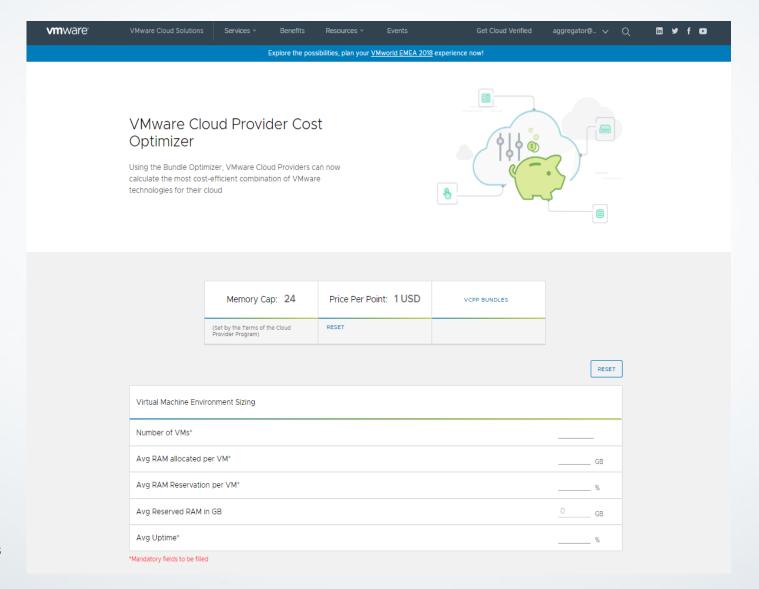




vCloud Cost Optimizer



https://cloudsolutions.vmware.com/cloud-provider-cost-optimizer





VCPP - Lista de Precios



SKU Contratos base	Descripción	Precios MSRP*
VSPP-360-RENT	VSPP Minimum 360 puntos x mes	\$ 374,27
VSPP-1800-RENT	VSPP Minimum 1.800 puntos x mes	\$ 1.632,01
VSPP-3600-RENT	VSPP Minimum 3.600 puntos x mes	\$ 2.828,82
VSPP-10800-RENT	VSPP Minimum 10.800 puntos x mes	\$ 7.833,66
VSPP-18000-RENT	VSPP Minimum 18.000 puntos x mes	\$ 11.968,09
VSPP-30000-RENT	VSPP Minimum 30.000 puntos x mes	\$ 18.133,46
SKU Puntos Adicionales De	scripción	Precio MSRP*
VSPP-360-1-RENT	VSPP Puntos Adicionales 360 Plan	\$ 1,04
VSPP-1800-1-RENT	VSPP Puntos Adicionales 1.800 Plan	\$ 0,91
VSPP-3600-1-RENT	VSPP Puntos Adicionales 3.600 Plan	\$ 0,79
VSPP-10800-1-RENT	VSPP Puntos Adicionales 10.800 Plan	\$ 0,73
VSPP-18000-1-RENT	VSPP Puntos Adicionales 18.000 Plan	\$ 0,66
VSPP-30000-1-RENT	VSPP Puntos Adicionales 30.000 Plan	\$ 0,60

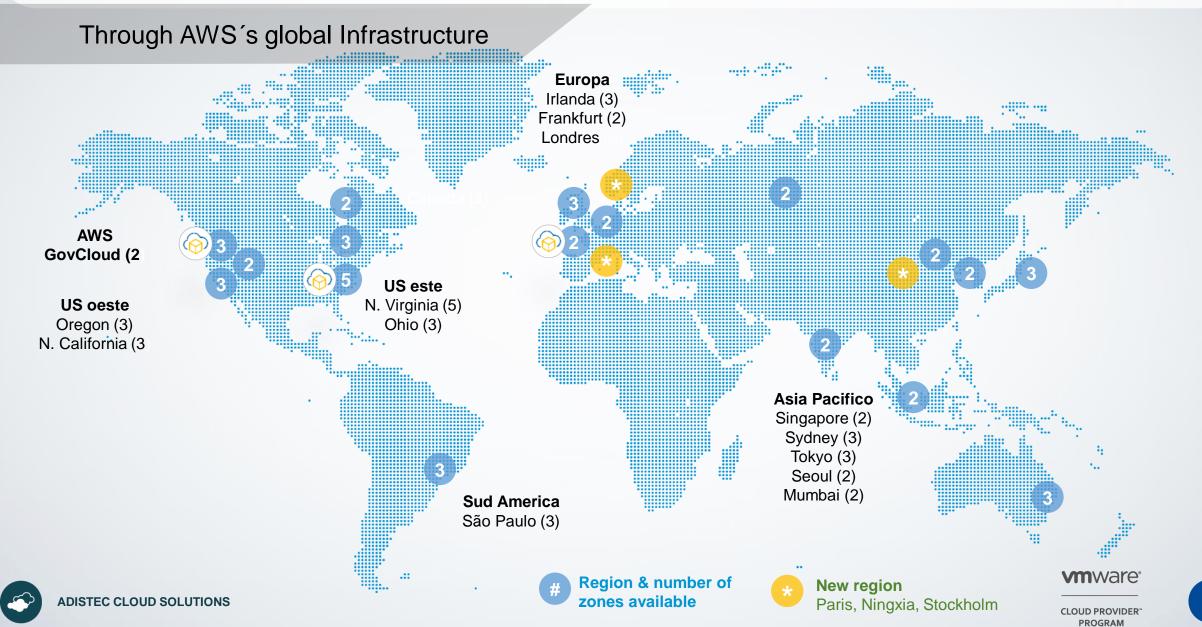
Note: All prices shown here are Suggested Market Prices, for more information or a quote please contact your local executive. Prices in U.S. dollars, monthly payments, no local taxes





Alcance Global, Delivered on time

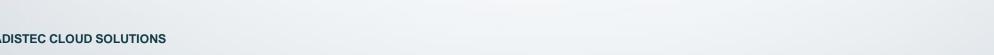




Aggregator: Function and Responsibilities



What is the function of the Aggregator? **Responsibilities of the Aggregator** Management of prepaid VMware MSP offers or Support the SP by completing the MSP contract paid (annual) contracts. with Adistec and applying for the contract in the Acting as VMware's local billing agent for **Business Portal** VMware Subscription Services (MSPs). Provide guidance on the MSP with respect to the process steps and the general deadlines for the availability of the environment. Provide MSP guidance on AWS training requirements. Provide guidance on the MSP on how to submit monthly usage reports on the Business Portal.



VMware.

Approve and submit monthly billing orders to

VMware Cloud Provider Program – MSP Model



"Leverage VMware's hosted service offerings to expand your portfolio of public and hybrid cloud services and reach new customers quickly, without investing in data center capacity."



Service Provider Benefits

- Offer differentiated managed services.
- No data center investment or maintenance.
- End-to-end SP management.
- Leverage industry-leading VMware technologies
- One Program VMware Cloud Provider.
- Volume discounts and commitments.
- Simple operations and aggregate billing.

Customer Benefits

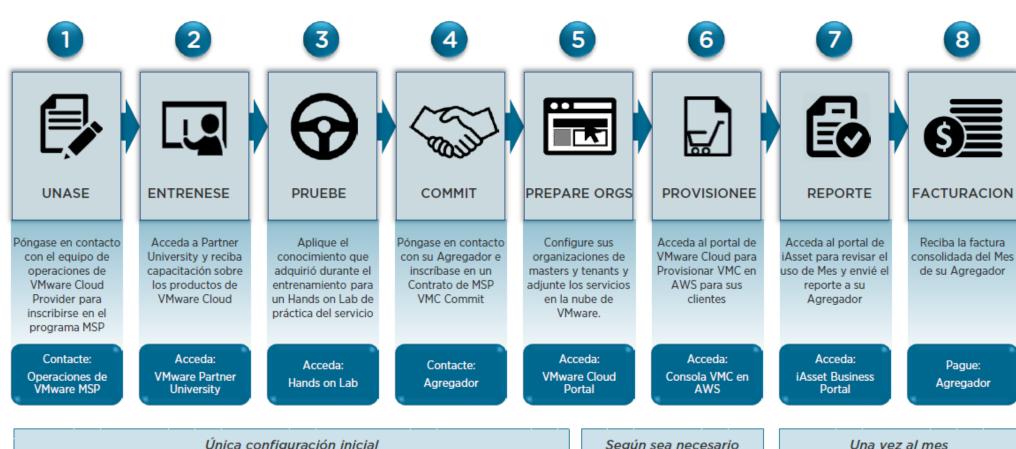
- Consolidate services with a local and reliable provider.
- Receive differentiated managed services.
- Solve IT challenges without investing in a data center.
- Free up resources to focus on business.
- Leverage industry-leading VMware technologies.
- Leverage existing VMware investments.
- Simplified operations through a single vendor

MSP Operating Cash Flow



End-to-End Flujo de Operaciones

Siga estos ocho pasos a continuación para comenzar a participar en el programa VMware Cloud Provider de VMware Cloud MSP. Los detalles sobre cada uno de estos pasos se encuentran en el contenido de este capítulo del manual.



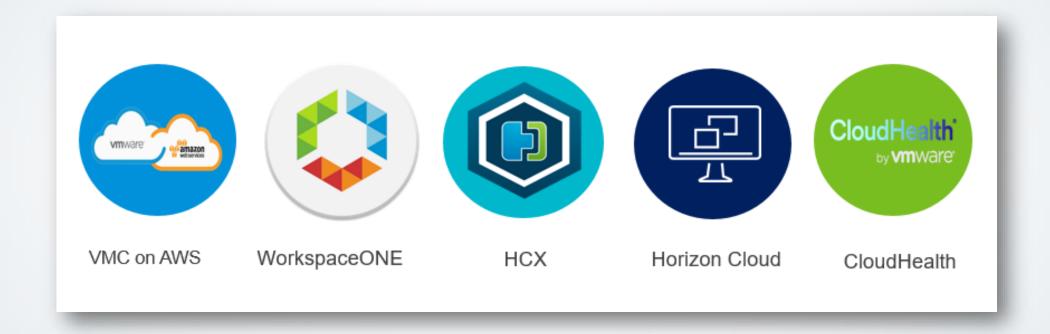
Única configuración inicial

Según sea necesario



VMware MSP - Service Offer









Vmware Cloud en AWS

Vertical Extension

Disaster recovery

Adistect

Complement your cloud offerings and deliver managed services:









AWS

VMware Cloud en AWS Partner Pre y Post Sale







Advantage + Registration

Partner submits
Advantage +
registration for SPP
credits and is
approved



SPP Quote

Partner works with VMware Sales / PBMs on SPP opportunity to generate a quote through ELA process



Distributor

The reseller receives the quote from VMware and provides a quote to the partner



Partner

Partner receives quote from distributor and quotes customer



Customer places an order to purchase VMware Cloud on AWS



Post-sale consumption



Partner of record

The client declares a registration partner for the service.



Consumption Plan

Partner presents a consumption plan



Service implementation

Partner works with Client on the implementation of services in VMware Cloud on AWS



Monthly use

Based on the use of the service, the client is charged (1)



Incentive for consumption

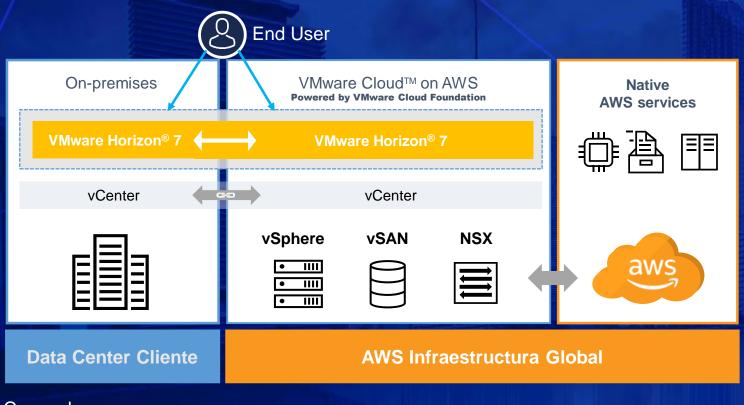
Member is eligible for a consumer incentive refund (2)

- 1. In a prepaid stage, the billing amount is divided by the term.
- 2. Consumer rebates are calculated monthly according to VMware Cloud on AWS usage and are paid quarterly



VMware Cloud en AWS Partner Pre- y Post-Sale





- Flexibly deploy and manage Horizon onpremises and in the cloud with Cloud Pod Architecture.
- Easily add and expand local desktop services without buying additional hardware.
- Locating virtual desktops or published application hosts (remote desktop session) near latency sensitive applications in the cloud.
- Leverage resiliency as a cost-effective way to protect local Horizon deployments or temporary needs.

Casos de uso:



Data Center expansion



App locality



BC/DR for on-prem deployment



Temporary desktop and app capacity



Quick POC of onpremises Horizon



VMC en AWS MSP Discount Structure



A. Eligibility: For all new and existing cloud provider partners.

New & Existing VCPP Partners			
Based on Estimated MSRP Consumption			
MSP Level	MSD Discount MSD Commit MSRD Spand (S		
1	19%	\$144,000/yr (\$12k/mo)	
2	21%	\$420,000/yr (\$35k/mo)	
3	22%	\$1,200,000/yr (\$100k/mo)	
4	26%	\$2,700,000/yr (\$225k/mo)	
5	30%	\$4.200.000/vr (\$350k/mo)	

B. Eligibility: only for current rental point members.

Existing \	Existing VCPP Rental Partners Only			
Commit L	Commit Levels Based on Existing VCPP Rental Contract			
MSP Level	MSP Discount	MSP Commit MSRP Spend (\$)	Minimum VCPP Rental Points Contract Level (determines MSP discount eligibility)	
1R	5%	\$0	360 pts	
2R	10%	\$0	1,800 pts	
3R	15%	\$0	10,800 pts*	
4R	18%	\$0	30,000 pts	
5R	20%	\$0	100,000 pts	



Workspaceone MSP Discount Structure



A. Eligibility: For all new and existing cloud provider partners

B. Eligibility: only for current rental point members.

	MSP Discount Off MSRP	Monthly Committed MSRP Spend (USD)	Minimum Monthly Billing (after discount)
Level 1	10%	\$500	\$450
Level 2	15%	\$1,000	\$850
Level 3	25%	\$10,000	\$7,500
Level 4	35%	\$50,000	\$32,500
Level 5	40%	\$100,000	\$60,000

	MSP Discount Off MSRP	Monthly Committed MSRP Spend (USD)	Minimum Monthly Rental Point Commit
Level 1R	0%	\$0	360 points
Level 2R	10%	\$0	1,800 points
Level 3R	15%	\$0	10,800 points (3,600 dev. countries)
Level 4R	30%	\$0	30,000 points
Level 5R	40%	\$0	100,000 points

HCX en AWS MSP Discount Structure



Hybrid Cloud Service Extension

A. Eligibility: For all new and existing cloud provider partners

	MSP Discount Off MSRP	Annual Committed MSRP Spend (USD)	Minimum Annual Billing (after discount)
Level 1	28%	\$180,000	\$129,600
Level 2	31%	\$320,000	\$220,800
Level 3	34%	\$450,000	\$297,000
Level 4	37%	\$585,000	\$368,550
Level 5	40%	\$720,000	\$432,000

HCX Instance Fee of \$3,000 is waived for Commit Contract Levels 1-5

B. Eligibility: only for current rental point members.

	MSP Discount Off MSRP	Annual Committed MSRP Spend (USD)	Minimum Monthly Rental Point Commit
Level 1R*	5%	\$0	360 points
	100/	ėo.	1000
Level 2R*	10%	\$0	1,800 points
			10,800 points
Level 3R*	15%	\$0	(3,600 dev. countries)
Level 4R	20%	\$0	30,000 points
		4.0	
			100,000
Level 5R	25%	\$0	points
			Politica

HCX Instance Fee is waived for it Commit Levels 4R & 5R * HCX Instance Fee of \$3,000 applies for Commit Levels 1R, 2R & 3R

